

## Sharpe Reference Online Content Added to Reference Universe

AUSTIN, Texas (May 26, 2011)--Paratext is pleased to announce that links to the reference works from the *Sharpe Online Reference* collection have been added to the nearly 50,000 scholarly subject encyclopedias and other reference titles accessible via *Reference Universe*.

*Sharpe Online Reference (SOLR)* includes the titles that make up the U.S. and Global History and Culture collections. *SOLR* brings together award-winning subject coverage, the convenience and flexibility of online research and a fresh new approach to digital content ownership.

Paratext's *Reference Universe* is the only cross-searchable database that supports article and index-level discovery of a comprehensive collection of English-language scholarly reference works. The service focuses on both electronic and print subject encyclopedias and scholarly compendia—the introductory material which research librarians consistently identify as the key starting point for better quality research.

Diana McDermott, Vice-President and Director of Marketing and Sales for *SOLR*, says “We are delighted that the thousands of authoritative, accessible articles available on *Sharpe Online Reference* will now be easily discoverable on *Reference Universe*. We are confident that through this partnership students will find exactly the information they need and librarians will be pleased with increased usage of their resources.”

Adds Peggy Fulton, Product Director of Paratext, “Adding the *SOLR* titles enhances the breadth and depth of *Reference Universe* in the areas of global history and culture. Our library customers remind us regularly that access to authoritative history and cultural content makes up the substantial share of *Reference Universe* use, and adding the *SOLR* content further enhances the coverage and usefulness for us.”

### About M.E. Sharpe

Founded in 1958, M.E. Sharpe is a privately held publisher of books and journals in the social sciences and humanities, including titles in economics, political science, business, management, public administration, literature, and history.

In addition, they publish single and multi-volume reference works designed to meet the needs of students and researchers from high school through college under the Sharpe Reference imprint. The full, updated content of many of these references is also available electronically through *Sharpe//Online Reference*, an exciting concept in digital reference ownership that gives libraries numerous features not available with print editions.

M.E.Sharpe’s highly regarded periodicals include journals in sociology, political economy, management studies, and mental health, along with numerous monthly, bi-monthly, and quarterly translation journals in Asian and East European studies. Among the list are the cutting-

edge *International Journal of Electronic Commerce* and *Journal of Management Information Systems* as well as the widely respected *Journal of Post-Keynesian Economics*, *Challenge: The Magazine of Economic Affairs*, *Problems of Post-Communism*, and *Journal of Advertising*.

**About Paratext:**

Founded in 1993 and based in Austin, Texas, Paratext is an independent information company serving the global library market. Paratext publishes *Reference Universe*, *19th Century Masterfile*, *Public Documents Masterfile*, and other bibliographic products. These products are designed to help library users and staff discover more, as well as maximize the use of existing library holdings.

**About *Reference Universe*:**

*Reference Universe* is the only comprehensive, omni-disciplinary, and cross-searchable service designed exclusively to help libraries unlock the riches of their major reference works. *Reference Universe* provides discovery, locators, and linking from a customized bibliography of approximately 50,000 reference titles from over 750 large and small scholarly reference publishers. More than 30 million index and article-level links are online to date. For more information, visit [www.paratext.com](http://www.paratext.com).

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