



News from Paratext
FOR IMMEDIATE RELEASE

Blackwell Reference Online now in Reference Universe

AUSTIN, Texas (February 11, 2010)– Paratext announces the addition of links to 450 e-titles within *Blackwell Reference Online* from the *Reference Universe* platform.

Blackwell Reference Online brings together Wiley-Blackwell's critically acclaimed *Blackwell Companions* and *Handbooks*, as well as major encyclopedias, including the *Blackwell Encyclopedia of Sociology* and the *International Encyclopedia of Communication*.

Paratext's *Reference Universe* is the only cross-searchable library database that supports article and index-level discovery of reference materials from more than 750 publishers and imprints.

“We are very pleased to be working with Paratext on this project”, said Vanessa Lafaye, Major Reference Works Publisher at Wiley-Blackwell, “We now have greater assurance that our resources will be discovered quickly and that patrons can access full-text on our platform from where they start their research”.

Adds Alexandra Vance, President of Paratext, “the addition of 450 e-titles from *Blackwell Reference Online*—including more than 50,000 citations—facilitates better research through deeper discovery and search with an increasing ability to deliver patrons to full text. Wiley-Blackwell is a premiere brand in a broad array of reference research arenas, and we are delighted to be able to boost the discovery and use of their excellent digital platform.”

About the products:

Blackwell Reference Online is a vast online library giving instant access to the most authoritative and up-to-date scholarship across the social sciences and humanities. Including more than 380 reference volumes, it is an invaluable tool for students, researchers, and instructors. This authoritative collection includes original scholarship by the top scholars across the social sciences and humanities, and contains full coverage of the key debates, issues and scholarship in each subject area. Bringing together Wiley-Blackwell's critically acclaimed *Blackwell Companions* and *Handbooks*,



as well as major encyclopedias, including the *Blackwell Encyclopedia of Sociology* and the *International Encyclopedia of Communication*, Blackwell Reference Online is an invaluable learning and teaching resource with unbeatable functionality and a superior user experience. For more information visit www.blackwellreference.com

Blackwell Reference Online includes a broad range of indispensable reference works from the following subject areas:

- Business and Economics
- Classics and Ancient History
- History
- Language and Linguistics
- Literature and Cultural Studies
- Philosophy and Religion
- Sociology and Psychology

Reference Universe, published by Paratext, is the only comprehensive, multi-disciplinary, and cross-searchable platform for reference works that provides discovery, locators, and linking from a 'union catalog' of print and digital reference works. To date, **Reference Universe** include 40,000 reference titles from 750+ publishers and includes more than 20 million index and article level links.

Paratext, an independent information company serving the global library market, publishes *19th Century Masterfile*, *Public Documents Masterfile*, and *Reference Universe* databases. Paratext is based in Austin, Texas with offices in Washington D.C. and Oxford, England.

About Wiley-Blackwell: Wiley-Blackwell is the international scientific, technical, medical and scholarly publishing business of John Wiley & Sons, with strengths in every major academic and professional field and partnerships with many of the world's leading societies. Wiley-Blackwell publishes over 1,500 peer-reviewed journals as well as 1,500+ new books annually in print and online, and databases, major reference works and laboratory protocols. For more information, please visit www.wileyblackwell.com or www.interscience.wiley.com

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